

## ELATEC RFID MULTI-READERS ENABLE XEROX TO PROVIDE A SECURE PRINTING SOLUTION TO A MULTINATIONAL INSURANCE COMPANY

For a secure printing solution at a large insurance company, Elatec enabled Xerox to identify 9 different RFID card protocols among the customer's employee badges. Elatec offered its multi-protocol RFID reader that could simultaneously support all customer badges in scope. Xerox included their integrated cover kits for the multi-function printers (MFPs) to install the RFID readers internally bringing an aesthetic advantage and added security.



Elatec's TechTracer Lite card analyzer can identify worldwide RFID protocols at company sites.



TWN4 MultiTech reader in custom version for Xerox.

### PRODUCT

The recommended product in this case is a TWN4 MultiTech reader. For more info:

[www.elatec.com/case-mfp](http://www.elatec.com/case-mfp)

### SITUATION

While responding to a RFP from a large insurance company, Xerox used the Elatec TechTracer Lite card analyzer and discovered 9 different types of employee badges in the various customer facilities.

### CHALLENGE

For the requested managed print service (MPS) application, the customer wanted to use their existing variety of employee badges to release print jobs from any authorized multi-function printer (MFP) on the premises. Normally this entails multiple different models and configurations of RFID readers to support the various badge types across all facilities.

In addition, the insurance company requested an internal authentication solution where the card readers were to be integrated "under the cover" of the MFP.

### SOLUTION

The Elatec TWN4 MultiTech readers support nearly all protocols worldwide and are configurable in the field as required. In this case, the TWN4 MultiTech was able to cover the customer's entire range of card types across all facilities. Elatec provided its card readers pre-installed in original Xerox MFP front covers.

This also offered the customer higher security having the card reader and USB cable hidden and out of reach. After winning the deal, Xerox stated that the keys to success were the aesthetics of the Xerox integrated card reader and the flexibility of the Elatec RFID technology, together with Elatec's pre-sales and ongoing support.



[ELATEC.COM](http://ELATEC.COM)

[SALES@ELATEC.COM](mailto:SALES@ELATEC.COM)

**EMEA**  
Puchheim, Germany  
+49 89 552 9961 0

**The Americas**  
Palm City, Florida, USA  
+1 772 210 2263

**APAC**  
Sydney, Australia  
+61 449 692 277